

Ad Journal Specs:

Full-page ads are vertical:

8.125" x 5.125"

Half-page ads are horizontal:

5.125" x 4"

One-third page ads are horizontal:

5.125" x 2.75"

Business card ads are horizontal:

3.5" x 2" (See page 2 for sample size)

With the exception of the back cover full-page ad, all ads print in black and white.

Artwork files should be high-resolution, print ready files (300 dpi) in one of the following formats: PDF (all fonts and images must be embedded), JPG or EPS. Please email all artwork to JKerber@RIHANJ.com

If those file types are unavailable, please contact us for information on sending camera-ready black and white artwork.

**Full-Page Ad
5.125" w x 8.125" h**

Half-Page Ad
5.125" w x 4" h

(alternate size: 5" x 4")

One-Third Page Ad
5.125"w x 2.75"h

Business Card Sized Ad
3.5" x 2"h